

Advertising Rates

2023–2024 Season Concert Program

Support a great community-based choral tradition in Baltimore!

ORDER TODAY!

667.206.4120 or cbell@handelchoir.org

DEADLINES

Space Reservation and Payment ... **Monday, Sep. 11, 2023**

Art to Handel Choir.....**Monday, Sep. 11 2023**

AD SIZES and RATES (check one)

- Back Outside Cover (4-color) 4.5" x 7.5" \$725
- Inside Front or Back Cover (black & white) \$625
- Full Page (black & white) ... 4.5" x 7.5"..... \$550
- 1/2 Page (b&w)4.5" x 3.6875"..... \$300
- 1/4 Page-vert (b&w)2.1875" x 3.6875".... \$160
- 1/4 Page-hor (b&w)4.5" x 1.78125"..... \$160
- Business Card* (b&w) ...3.5." x 2"..... \$95

**Business card is reduced to approx. 90% of standard 3.5" x 2" size.*

ARTWORK

Minimum resolution 300 dpi PDF or JPG.

The back cover of the program (outside) is four-color (CMYK).

The inside covers and all other ads are black and white only.

SPONSOR A CONCERT

Concert Sponsorship includes a full page ad in the program, credit/logo on the concert program title page, Handel Choir webpage, and patron emails. Call **667.206.4120** for more info.

**Outside Back
Cover (4-color)
\$725**

**Inside Front or
Back Cover
(black and
white) \$625**

Half Page \$300

**1/4 Page
\$160**

**Business Card*
\$95**

YOUR ORDER

Advertiser Representative Name _____

Advertiser Company/Organization Name _____

Advertiser Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Authorizing Signature/Title _____

CHECK ENCLOSED payable to **Handel Choir of Baltimore**

CREDIT CARD (circle one) Visa MasterCard Discover American Express

Card Number _____ Exp _____

Cardholder Signature (please also PRINT name if different from Advertiser Representative Name, above)

BY SIGNING THIS PAGE, YOU AGREE TO PAY IN FULL THE PUBLISHED RATES FOR THE INSERTION OF YOUR AD.

Scan & email your space reservation to cbell@handelchoir.org by **5 pm Monday, September 11, 2023**

Or mail form with payment to **Handel Choir of Baltimore, 10 Gerard Avenue, Suite 204, Lutherville-Timonium, MD 21093**

We make every attempt to fulfill specific placement requests but cannot guarantee desired location. Handel Choir of Baltimore is NOT responsible for poor quality reproduction of ads if a business card or other printed material is supplied as art. We strongly recommend you supply an electronic file.